



TUMKUR UNIVERSITY

B. H. Road, Tumkur-572 103, KARNATAKA

**DEPARTMENT OF STUDIES AND RESEARCH IN BUSINESS
ADMINISTRATION**

National Conference on

**EMERGING ISSUES AND CHALLENGES IN
MANAGEMENT EDUCATION**

31ST OCTOBER 2012

CONFERENCE REPORT



Inauguration of the National conference by Prof. Jagadeesha, from left , Dr. P. SriShashidhar .R, Paramashiviah, Dr. jayaramu, Sri P.BKotur, Dr. Noor Afza, Dr. S.C Sharma, sri K.C Shivashankar are seen.



Dignitaries lighting the lamp

The Department of Studies and Research in Business Administration, Tumkur University Organized a one day National Conference on ***“Emerging issues and Challenges in Management Education”*** on 31st October 2012 at Sir M. Visweswaraya Auditorium, Tumkur University, Tumkur.

The inaugural function of the conference commenced at 10.00 am on Wednesday 31st October 2012, Dr. S.C Sharma welcomed the guest and released the ISBN book on Contemporary Management Education. Prof. Jagadeesha, Chairman, DOS & Research in Commerce and Management delivered the inaugural address. Mr. P.B kotur, General Manager, Talent Transformation, and Head Mission 10 X delivered the key note Address. Dr. Noor Afza briefed about the conference, Sri. K.C Shivshankar welcomed the gathering, sri. Shashidhar.R compered the programme and proposed voter of thanks.



Release of ISBN Book on “Contemporary Management Education” by Dr. S.C Sharma, Honorable Vice Chancellor Tumkur University, Dr. Noor Afza, Prof. Jagadeesha, Mr P.B.Kotur, Sri. Shashidha.R, Sri K.C Shivashankar is seen.



Prof. Jagadeesha delivering the inaugural address

Prof. Jagadeesha in his inaugural address stated that management institutes in India have mushroomed focusing on quantity but not on quality. Earlier Management education was imparted by IIM' though many but in the recent years more than 2500 institutes are offering MBA programmes but less importance for enhancement of skills and knowledge needed for the survival in the competitive business world. He stressed on the need for refurbishing management education by giving emphasis on quality by designing oriented industry curricula.



Mr.P. B Kotur delivering the key note address

Mr. P.B Kotur General Manager, Talent Transformation and Head Mission 10X. Wipro Technologies Ltd delivered Key Note address. In his Key note Address he highlighted that management institutions are producing thousands of management professionals every year but these professionals does not match the requirements of the industry, they lack in necessary skills and qualities demanded by the organizations. It is essentials management institutions should focus on building communication skills and build talents with creativity.

Technical sessions

Three technical sessions were conducted the first session held on Issues and challenges in management education and value based management education,

The second session was held on industry Academia Interface, and the third session was held on quality assurance and governance in management institutions the sessions were chaired by the professors from universities and Industry. In each technical session more than 30 papers were presented.

The valedictory session was held at 5.P.M Sri. Shashidhar .R welcomed the gathering, the valedictory address was delivered by Dr.P. Paramashiviah and Dr. Noor Afza proposed vote of thanks.

There were more than 250 papers were received form all parts of the country and more than 400 delegated participated in the conference.
